



## REGINA HELLER

If you ask Regina Heller about her “Why” in real estate, she’ll tell you it’s all about family — not just her family, but those of her clients, as well.

Regina grew up in Southern California and started her

career working in retail. In time, she felt dissatisfied with never having control over either her schedule or her earning potential. She began to realize that real estate offered the perfect opportunity for her to care for her own family while helping other families achieve the American Dream.

# CENTURY 21<sup>®</sup>

## Experience

### TREATING YOU LIKE FAMILY

Riding along with Regina to look at homes is a special experience for her clients, who find the day is filled with laughter and the thrill of new discoveries. “I enjoy being part of a family and a life-changing experience for them. I don’t just focus on the mom and dad, I work with the kids to pick out their bedrooms and look for places for the family pets. Finding a home should be a joyful experience they will never forget. It’s my job to lay awake at night and think about the details.”

Over the last 15 years, Regina has built a thriving and varied real estate practice that originates in her home community of Alta Loma and extends throughout Southern California. She delivers the highest quality real estate representation with the support of the expert team at CENTURY 21 Experience, colleagues she has worked with since the inception of her career. “I have an amazing team behind me, and I completely trust them to do what’s in the best interests of my clients.”

Regina is passionate about helping her clients retire well by making their real estate assets a key part of their investment portfolio. While her practice is centered primarily on residential real estate, she is also astute at assisting investors with multiple income properties, 1031 exchanges and commercial acquisitions.

Clients from first-time buyers to experienced homeowners have the highest praise for Regina. One commented: “I am a first-time homebuyer, and in a few short months Regina was able to help me find a home. Not only is she kind with a great attitude, she is diligent, patient and was very flexible when working with my schedule. She was especially helpful through the closing process when any questions arose, and she went above and beyond to ensure that I was completely comfortable and confident with my transaction prior to moving in. She also had great recommendations when it came to finding home inspectors and a handyman. If you are looking for a home, Regina is the agent for you!”

Another shared: “Gina has helped me with three different real estate transactions starting back in 2005. Each one of those went smoothly and on time. She knows the area well and has good contacts if you need any household services for your buying or selling needs. If you are looking for a

responsive, knowledgeable real estate professional, I would highly recommend Gina.”

Known for her reliability and communication during a transaction, Regina maintains personal contact with her clients forever after the sale. Handwritten notes are a hallmark of her genuine care. “Emails are nice, but I think knowing I sat down and wrote a card or picked up the phone to call feels so much more personal.”

Regina’s own family consists of her husband, their four children, five grandchildren and two dogs. With so much activity at home, she attends Orange Theory Fitness and practices yoga as well to help maintain her positive, balanced outlook. She is also a passionate supporter of Brain Balance, a learning center for children with challenges from autism to processing disorders. “I have a son with a processing disorder, and because insurance doesn’t cover his treatment, I had to get creative to put him into the program. This is one of the only places I’ve found with the help my son needs, and now I’m working on a plan to raise scholarship money for families who need help but can’t afford it. This is my heart.”

Regina found her calling in real estate, a profession that speaks to her entrepreneurial spirit and her profound commitment to community. She delivers service with the utmost professionalism, while treating everyone like family!

Regina (Gina) Heller  
CENTURY 21 Experience  
7168 Archibald  
Alta Loma, CA 91701  
Tel: 909.456.9658  
regina.heller@century21.com  
Blsdmom04@gmail.com  
www.reginaheller.c21.com  
CalBRE # 01404697